

Dr.Alok Kumar      Class-B.B.M(1<sup>st</sup> Year)-Paper-1

Group-1 Principles & Practice Of Management

## **Management: Definitions, Concept, Objectives and Scope**

### ***(D) Art and Science of Decision-Making and Leadership:***

Decision-making and guiding others is considered an important element of management. A manager has to take various decisions every day for properly running an enterprise.

#### **Donald J. Clough:**

“Management is the art and science of decision-making and leadership.” The author views management as an art and science of decision-making. The quality of decisions determines the performance of a manager. He has also to provide leadership to subordinates for motivating them to undertake their work.

#### **Rose Moore:**

“Management means decision-making.” Decision-making cannot be the only function of management even though it is very important.

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**Stanley Vance:**

“Management is simply the process of decision-making and control over the action of human beings for the express purpose of attaining predetermined goals.” Stanley Vance has emphasized decision-making and control over the actions of employees for reaching the enterprise goals.

Association of Mechanical Engineers, U.S.A.:  
“Management is the art and science of preparing, organizing and directing human efforts applied to control the forces and utilize the materials of nature for the benefit of man.” The association has given a wide definition where it has emphasized that management controls and directs human efforts for utilizing natural resources for the benefit of man. The above mentioned definitions describe management as a science and art of decision making and controlling the activities of employees for obtaining enterprise objectives.